



Sportivate

Case Study - December 2015

Applicant: **South Kesteven Badminton Academy**

Grantham Badminton club has seen a reduction in the number of women and girls joining the club. These sessions were brought about to increase the number of women and girls taking up the sport.

The sessions run from 6.30pm to 8.15pm in term time and were promoted through PE departments in Grantham secondary schools to encourage girls and their mothers to take up or improve their skills in the sport.

Coaching was provided on racket skills and movement with attention given to the understanding of the main rules and basic tactics in games. Plenty of time within the sessions is given to game play. The level 2 coach is supported by at least one under 18 level 1 coach and one under 16 young volunteer.

Players who attend all 6 sessions in a block received a badminton racket to encourage regular attendance.

“Badminton is a great sport which caters for all ages and abilities. This is the second week I have attend the sessions in Grantham and it has been good to see all of the girls so enthused by the sport and putting into practice what I demonstrated previously.”

Liz Cann, England Badminton player and Sporting Champion

Impact

On average there have been 16 – 20 each week coming to play at the sessions being ran at Kesteven and Grantham Girls School. Players have the opportunity of exit routes to either South Kesteven Badminton Academy or Grantham Badminton Club.

The sessions have also helped support two girls who have chosen to do Badminton A Level PE by improving their skills and offering officiating and volunteering at the sessions.

I really enjoy coming to play Badminton, having Liz Cann attend two sessions has really inspired me to improve my game. She has been really enthusiastic and provided me with personal feedback to help improve my Badminton skills”.

Emily Spridgens, 18, Participant

Sportivate funding has enabled us to hire the facility for a long term booking, identify a participant to book on their level 1 coaching award and purchase rackets for regular attendance”.

Rod Tyler, Programme Coordinator