



Impact Report

2023-2024

MORE PEOPLE
MORE ACTIVE
MORE OFTEN



£191,121

Together Fund money distributed to support 32 clubs to tackle inequalities

150

bikes donated to Wheels for Life

958

activities listed on the Let's Move Lincolnshire Activity Finder

17

schools supported to open their facilities outside of the school day

126

people completed Long COVID and physical activity training

26

health and care professionals trained on physical activity and the management and prevention of long-term conditions.

£324,000

of Opening School Facilities investment

17

'This Mum Moves' Ambassadors trained

173

stakeholders booked onto our Connect events

Foreward

2023 - 2024 has been another busy year for Active Lincolnshire. We have focused on our role of supporting those who are most inactive and facing barriers to accessing options to be active and also continued to support and provide leadership for the physical activity sector. The impact that the cost-of-living crisis has had on everyone – businesses and residents – means we need to work collaboratively and do things differently to support the sector to be resilient, to innovate and grow to ensure there are relevant options for everyone in Lincolnshire to be active.

Our work is predominantly focused on supporting the wide range of organisations, stakeholders, community groups and clubs across the county who provide activities and who can influence policies and decisions to make it easier for everyone to be active. Enabling more people to be more active more often is everyone's business.

Our primary funders, Sport England invest in us as an Active Partnership to deliver the national 'Uniting the

Movement strategy' locally. This system partner investment enables us to provide strategic leadership and influence to enable more active lives for all.

This impact report provides highlights of the work of Active Lincolnshire during 2023-2024 aligned with our vision and mission and commitments to our funders.

The 19th Lincolnshire Sport and Physical Activity Awards was once

Foreward

again a highlight in the annual calendar. Groups and individuals were celebrated and recognised for the difference they make to other people's lives – from cleaning beaches on the Lincolnshire coast to mountain biking talent in Boston.

Opening Schools Facilities has been another extremely successful programme, supporting communities who will benefit most from being able to access school facilities for physical activity outside of the usual school day.

The Let's Move Lincolnshire website, activity finder and related communications continue to share opportunities to be active and promote the positive benefits of movement to residents of our county.

I would like to thank our Trustees, staff and all partners and stakeholders who work with us to help us enable people of Lincolnshire to lead more active lives.



Emma Tatlow,
Chief Executive Officer,
Active Lincolnshire





Let's Move Lincolnshire Strategy

The Let's Move Lincolnshire strategy is all about focusing on themes that have the potential to make a real difference when it comes to enabling people to be more active.

- Connecting with health and wellbeing
- Connecting communities
- Recover and reinvent
- Positive experiences for children and young people
- Active environments
- Agile systems



Find out more
bit.ly/Lincs_Strat

Let's Move Lincolnshire Strategy

The strategy is underpinned by the need to recognise and then tackle the inequalities and barriers that many people face when it comes to being more active.

It is a key delivery mechanism of the physical activity priority within the Joint Health and Wellbeing Strategy.

To help us deliver the strategy, the Let's Move Lincolnshire taskforce regularly brings together people with influence from across the public and third sectors to talk about effective responses to challenges and opportunities.

Let's Move Lincolnshire saw incredible results in 2023/2024. We broke down barriers, facilitated some amazing initiatives, and, as you will see in this report, the people of the county really felt the benefit.

Find out more
bit.ly/Lincs_Strat





Over
6,550

people supported by the Sport
England Together Fund

“ This grant has enabled us to keep renting this facility and keep going, enabling members to attend who couldn't afford to.

Keith Mitcham, Coach, Boston Judo Club

Our impact: ***Tackling inequalities***

Together Fund

We awarded over £190,000 of Sport England Together Fund grants to 32 clubs and groups around Lincolnshire. Here are just a few of the groups that are helping to remove the barriers to being active.

Boston Judo Club used the grant to reach out and boost participation where it was needed most. Free sessions and kit were provided to encourage people from a range of ethnically diverse communities to get involved and get active.

Lincolnshire Netball created an incredibly successful initiative that resulted in 60 people joining their walking netball sessions. New members with long-term conditions and/or disabilities joined up to get active, have fun and meet new friends in Mablethorpe, Trusthorpe, and

Sutton on Sea. As one participant put it, the sessions gave them a reason to 'get up and get out of the door'.

Community Learning in Partnership (CLIP) used their funding to deliver 'The Move to the Groove' chair-based, movement and yoga sessions. They bring a fantastic weekly activity to older adults and those with mobility or balance issues across East Lindsey and West Lindsey.

Find out more
bit.ly/Lincs_TF

Our impact:

Recover and reinvent

Supporting the sport and physical activity sector

Part of our role is to support those who are part of Lincolnshire's physical activity sector by creating networking opportunities. By engaging on over 50 networks throughout the year we help bring together:

- Local businesses
- Regional and national service providers
- Local authority leisure leads group
- The National Governing Body collective
- Leisure operators
- Physical activity providers, coaches and volunteers
- Other interested and connected groups





Recover and reinvent

Together we are helping to champion the role that being active plays in people's lives. In September we hosted two Let's Move Lincolnshire Connect events, bringing organisations and individuals together to network, share best practice and develop opportunities.

- Part of National Inclusion Week
- Enabling connection in the sector
- **2 events** in Skegness and Spalding
- **173 attendees** from 7 sectors
- **91%** rated the event positively



By connecting and sharing across the sector we all come together to raise awareness of the benefits of being active, champion inclusion, and reach all areas of Lincolnshire with our message.

Find out more
bit.ly/Lincs_Connecting



Our impact:

Equality, diversity & inclusion

Active Lincolnshire's Diversity and Inclusion Action Plan & Strategy (DIAP) sets out our goals to achieve greater diversity within our organisation and across the physical activity sector, by encouraging inclusion for everyone in the county.

- Championing a diverse and inclusive sector
- Enabling accessible activities
- Role-modelling inclusion
- Active Lincolnshire means everyone!

Who we work with

Active Lincolnshire's Sports and Physical Activity, Equality, Diversity and Inclusion, Advisory Group comprises of:

- EDI leads
- Statutory bodies including Lincolnshire Police
- Charities
- NHS trust
- Commissioned Support Services
- Community and voluntary sector organisations
- NGBs
- Local Authorities

Equality, diversity & inclusion

Understanding breaks down barriers

Active Lincolnshire and Let's Move Lincolnshire partners want to understand more. We are working to increase our knowledge of the needs and experiences of people facing greater barriers to accessing and participating in physical activity.

EDI in action

In June Active Lincolnshire staff had an inspirational talk from Blake Coghill a rugby coach and founder of Lincolnshire's first inclusive rugby club, the Lincolnshire Lancers. This is a club where anyone, regardless of age, sex and gender, can come to play in a safe, positive environment. The club focuses on the LGBTQIA+

This increased knowledge will help underpin the understanding of diverse needs and inclusion for Lincolnshire's paid and voluntary sport and physical activity sector workforce in the future.

community and has created a space for those who feel excluded from sports. Blake spoke about the barriers faced and the positive experience of working with Lindum Rugby Club, who were welcoming and supportive. Staff were able to ask questions and further enhance their knowledge.





Equality, diversity & inclusion

EDI training

We are committed to continuous learning and improvement, during the year our team have taken part in a range of EDI training including:

- An organisational approach to tackling bullying and harassment
- Anti-racist cultures in sport and physical activity
- Critical Nature of Inclusion to the Success of Sport and Physical Activity
- Disability inclusion
- Inclusive communications
- Inclusive culture & behaviours
- Inclusion in the volunteer / coach workforce
- Tackling societal issues and inequality through sport and physical activity
- Trans inclusion and Unconscious bias
- All our staff completed Equality and Diversity training through the Voluntary Centre Services Lincolnshire
- LGBTQIA+ training led by Lincolnshire Partnership NHS Foundation Trust throughout LGBTQ+ History Month in February 24
- The EDI Manager and Board EDI lead attended the Tackling Racism in Sport – National conference to hear from those with lived experience

Staff & Board EDI Survey

Age

Board	30% 40-44	Staff	9% 15-19
	10% 45-49		27% 30-34
	10% 50-54		18% 35-39
	30% 55-59		18% 40-44
	10% 60-64		18% 45-49
	10% over 65		9% 50-54

Disability

Board	Y=20%
	N=80%
Staff	Y=27%
	N=73%

Sex

Board	50% female
	50% male
Staff	64% female
	36% male

Race & Ethnicity

Board	10% black
	90% white
Staff	100% white

Sexual identity

Board	10%	other sexual orientations
	90%	Straight or Heterosexual
Staff	100%	Straight or Heterosexual

Equality, diversity & inclusion

Commitment to inclusion

Active Lincolnshire is fully committed to embedding equality, diversity and inclusion across our organisation and developing a diverse team and Board of Trustees, not limited to age, sex, race, religion or belief, sexual orientation, ability or disability.

Achieving a board and staff team that reflects the demographics of the community it serves is an important step toward creating a more inclusive and representative organisation. The board and CEO are actively working

to further increase diversity and to be more reflective of Lincolnshire, and enhance knowledge around Equality, Diversity, and Inclusion (EDI).

Board and staff survey information shows that we are moving towards achieving the headline demographic data of Lincolnshire but still need greater representation from those communities who face barriers to engagement and who are seldom heard.

Our impact:

Communications and promotion

The Let's Move Lincolnshire website and activity finder provide a central resource for residents of Lincolnshire to search for activities. Our goal is to help to inspire, support and connect local people through the platform by:

- Showcasing a range of activities, clubs and providers
- Sharing inspirational stories of real people finding their unique way to be active and the benefits it brings them
- Hosting a range of guides to support those facing specific challenges on their journey to become more active
- Signposting to opportunities to try sports and activities people might not have heard of or realised they could try locally
- Listing the activities available on their doorstep so residents can easily find new ways to stay active

The Let's Move Lincolnshire platform is informed by evidence and local need to be the county's one stop shop for residents wanting to find all things related to physical activity.

Visit Lets Move Lincolnshire

bit.ly/Lincs_Web



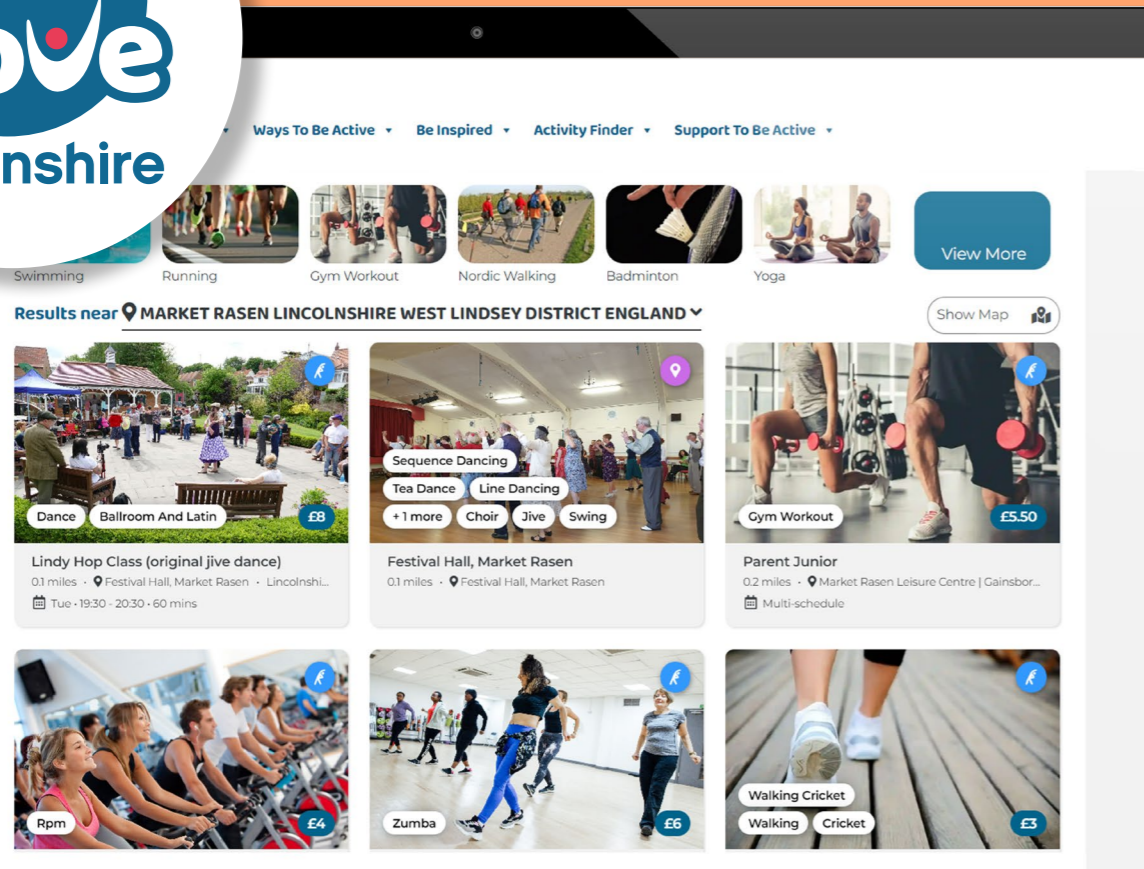
Margaret, 85, Lincoln.

"Suddenly I feel free to get on with my life, thanks to the 'Walking for Health' groups."

#MagicOfMovement



Visit: letsmoveincolnshire.com



Communications and promotion

The facts about the 'Let's Move Lincolnshire' digital presence

Let's Move Lincolnshire is creating the connection communities have asked for and building a digital bridge between the activities and those looking to take part!

- The website receives in excess of **31,000 views**
- Continually expanding information source
- Over **548 activities** in Lincolnshire listed on the Activity Finder
- Recent development of place and community / club listing option
- All activities can be represented, from one off sessions, to regular club activities. Activity providers supported to get sessions onboarded to the activity finder
- Content is shared across social media on our Facebook, Instagram and X (Twitter) pages

Communications and promotion

Celebrating success

The Lincolnshire Sport and Physical Activity Awards are a chance to celebrate outstanding individuals and organisations from across the county.

In its 19th year, the 2023 awards were hosted at The Engine Shed in Lincoln by Ladi Ajayi and Kyle Campbell. It was wonderful to have the chance

give the recognition due to those who have gone the extra mile to inspire people across Lincolnshire to get active.

Of those attending the Sport and Physical Activity Awards:

- 54% female
- 1.3% stated that their gender identity was different from that at birth
- 13% identified as not heterosexual
- 26% stated they had a disability
- 96% were either British or English





Communications and promotion

The awards in numbers:

- **Over 450** nominations
- **33 Finalists**
- **33 videos** created to share their stories
- **11 winners** across the award categories
- **267 guests** on the night

We were supported by a PR and media presence before and beyond the event, with one winner, Limi Jones, being featured on BBC Look North.

Details of the 2023 winners can be found on the Active Lincolnshire website.

Discover all the award winners
bit.ly/Lincs_Winners

Communications and promotion

Winner's story

Positive Experiences for Children and Young People Award sponsored by Lincoln College

Winner: Dimension Skatepark, Bourne

Dimension Skatepark charity benefits the inhabitants of Bourne and the surrounding area through provision of a multi-purpose, safe skatepark allowing for BMX, skateboarding, cycling, roller-skating/blading and scootering. The Skatepark provides a free facility for young people who might not otherwise take part in any physical activity. It is open every day of the year (weather



permitting) with hundreds of users a day at weekends. Young people take pride and ownership in the facility ensuring it is kept clean and encouraging good behaviour.

Read the full story
bit.ly/Lincs_Winner





Our impact:

Connecting communities

With a £57,447 grant investment from the UK Shared Prosperity Fund, we ran a digital pilot project in East Lindsey called Let's Move East Lindsey. The programme was dedicated to using our Let's Move Lincolnshire digital platform to support local physical activity providers to better showcase what's available in the district.

Running from October, the project engaged with local people to find out where and how they looked for opportunities to be active, connect with providers and undertake market analysis. Following this we connected with almost 100 physical activity providers and clubs to

offer support and guidance, while working closely with a small cohort of these with additional training and marketing support. Helping to increase their digital presence, upskill their marketing ability and ultimately raise awareness of their offer to local people.



Connecting Communities

- 21 providers supported by our team and provided with a focused financial support package to improve their digital presence and content.
- 2 free webinars on the basics of social media and on positive messaging around sport and physical activity.
- A dedicated community engagement officer working in East Lindsey, focusing on the coastal region, to support clubs and communities. With 57 activity providers supported.
- Successful reach in the community, culminating with over 12,000 website views, over 9000 additional searches on the activity finder, and the majority of providers seeing increased uptake of their sessions.



“

We are based in a small village and there are so few holiday clubs in the area... Active Lincolnshire has improved the lives of the staff and the children.

Donna Goring, Railway Children's Day Nursery

“

Through Active Lincolnshire we were able to put funding into (swimming activities) and have it through the summer... children that couldn't swim are swimming 17 metres on their front and their back.

Sian Roberts, Swimming Coach

Our impact:

Positive experiences for children and young people

Children and young people are part of the 10 year Sport England Uniting The Movement Strategy to encourage children to lay down the foundations of an active life at an early age.

What we learn early, stays with us for a lifetime. Sadly, there are many inequalities across Lincolnshire that can be a barrier to that goal. By facilitating the creation of clubs,

events and activities we can bring the opportunities for an active life to more children and young people across the county.

Positive experiences for children and young people

School Games

Inactive and less active children require more focused support to facilitate positive, active, experiences. The School Games programme has

focused on the core goal that every child, no matter their background, ability, or where they live has the right to get involved and to compete.

The programme targets:

- ethnically diverse communities
- children with special educational needs and disabilities
- any child with an Education, Health and Care Plan (EHCP) (or in the process of receiving one)
- girls
- non-binary
- mental health and wellbeing
- low socio-economic groups



“ ... (being) fully funded at the start has given us the power and the training for our staff to be able to continue it ourselves going forward. ”

Corrine Mitcham
Special Educational Needs & Disabilities Coordinator,
South View Community Primary School



“

It really helped me learn new things and helped me get more confidence.

M2 participant

“

We are extremely pleased with the progress the girls have made. [There were] a mixture of girls [that had] fallen out of love with PE or lacking in self-esteem and confidence. The girls loved attending... they felt part of a unique group, almost their own ‘girl gang’.

Bethany Mason, South View Community Primary School, Crowland

Positive experiences for children and young people

Working with the School Games Organisers:

- £18,620 of funding across the county
- 1107 participants
- 545 of which were females
- involved 73 schools
- 138 with Special Educational Needs and Disabilities (SEND)

M2 Movement and Mindfulness

M2 is a dynamic blend of movement and mindfulness that aims to develop the self-confidence, self-esteem, and self-compassion of Key Stage 2 (aged 7-11) girls.

- Five primary schools funded
- Two-thirds said moving their body made them feel happy
- All liked being physically active
- All said that their happiness had increased
- 100% affirmed that physical movement has brought them joy

Lincolnshire Show

In June we hosted the Activity Zone at Lincolnshire Show.

We were delighted to return to Lincolnshire Show on 21st and 22nd June to host the Let's Move Lincolnshire Activity Zone. 2023's Activity Zone was one of the busiest

and biggest yet, with visitors of all ages enjoying the opportunity to get active Working with a range of partner organisations, 17 different activities were offered over the two-day event.

Our partners

- **Active Arena**, and **Lincoln City Foundation** football themed activities
- **YMCA Lincolnshire** outdoor climbing and parkour
- **Inspire+**, **Everyone Active** and **Active Nation** multi sports
- **Strong Girls Squad** weightlifting sessions
- **Transported** aerial dance skills
- **Curious Theatre School** dance and drama sessions
- **Lincolnshire Co-op** free health checks
- **One You Lincolnshire** healthy lifestyle support and fun with their bean bag throw and workout equipment
- **Giant Store Lincoln** all things cycling and a try out on one of their e-bikes

Wheelchair Basketball proved a big hit with visitors of all ages

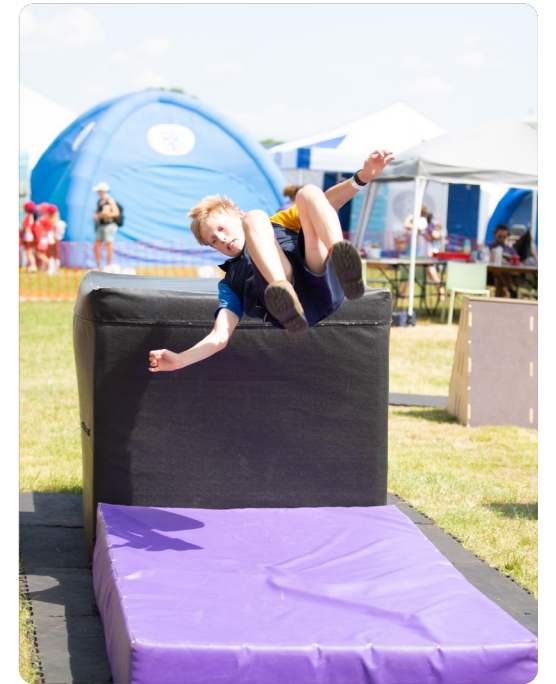




Positive experiences for children and young people

The show was once again a fun, active hit with visitors and we even had a visit from Lincoln City and Lincoln City Women players who really got involved on both days of the show.

We were able to share information about Wheels for Life, the new bike donation scheme for Lincolnshire and visitors were encouraged to find out more about the activities. Visitors to the Activity Zone were encouraged to use the Let's Move activity finder to find other ways to keep active in their local area.



Positive experiences for children and young people

Holiday Activities and Food (HAF)

The Holiday Activities and Food (HAF) programme is available free to children and young people who are eligible for benefit-related free school meals.

- Working in partnership with Lincolnshire County Council we developed bespoke training
- We aimed activities at non-sport providers delivering HAF activity sessions
- Equipment provision was part of the initiative
- Providers across the county now feel more confident and knowledgeable to successfully run fun, inclusive physical activity sessions for pupils attending their settings
- This initiative was funded by a Together Fund grant





Positive experiences for children and young people

We hosted two HAF share and learn events for HAF providers, in June and February.

Attended by over 50 people on each occasion, the events were created to support providers in overcoming any barriers they may be facing when providing positive, accessible, inclusive environments. We worked with a range of partners to provide different opportunities such as:

- **CAMHS** workshop on **managing challenging behaviour**
- **Activity Alliance** workshop on **inclusive and accessible physical activity**
- **Voluntary Centre Services** workshop on getting **grant funding**
- **Networking** opportunities
- **Lincolnshire County Council** food education team delivered a **healthy eating** workshop
- Marketplace of available options to develop their offer

Our work with Holiday Activities and Food has been a positive experience and a great success for those who took part, the providers of HAF activities and of course, the children attending the sessions. The Together Fund grant, and the amazing commitment of those involved helped make this something special that has had a positive impact on hundreds of children and young people across the county.

Our impact:

Connecting with health and wellbeing

One of our aims is to embed physical activity into health and social care. To do that we needed a system to identify appropriate touchpoints. The places where we can influence change. Supporting health and care professionals to increase their knowledge and confidence means they can have conversations about the benefits of physical, mental, and social health.

Pre and post natal programme

This programme is the longest running of our work in health and demonstrates the need for consistency, developing relationships, and evidencing success. Working with Better Births Lincolnshire, our pre and post-natal programme is an example of how influence,

support and advocacy can lead to investment in physical activity training and information. This year we have trained 17 This Mum Moves Ambassadors in Lincolnshire, who will support women before, during, after pregnancy to move more.

Find out more
bit.ly/Lincs_Natal



“

I was pre-diabetic but now normal blood sugar...at age 71 I need to maintain good mobility and muscle strength I feel **GoodBoost at Geoff Moulder** really gives me a good workout to meet my needs.

Good Boost participant, Boston



Connecting with health and wellbeing

Other activities

- Focusing on health and care professionals working in clinical roles this year we have worked with the **Physical Activity Clinical Champions programme** to train 26 people in physical activity and the **prevention and management of long-term conditions**.
- We have been working with health and voluntary sector colleagues on a **long COVID project** funded by **NHS Charities Together**. We developed a bespoke online training course for the physical activity workforce to help them support people with **long COVID, excessive tiredness, and chronic fatigue**. 126 people have completed the physical activity and Long Covid training.
- We worked to raising awareness of and support the attainment of the **Active Practice charter**. After talking to several Medical Practices and PCN's, one Lincolnshire practice has already achieved Active Practice status work is continuing with others to develop their applications.
- With support from the **Together Fund**, leisure partners in Grantham, Stamford, Bourne and Boston secured funding to deliver **Good Boost** activities to support residents living with **Musculoskeletal conditions**. The bespoke nature of the programmes makes activity more accessible and easier to integrate into the daily lives of those on MSK rehab and prehab pathways in Lincolnshire.

Our impact:
Active environments



Street Tag

Street Tag is fun and interactive. Thousand chose to get active and walk or wheel to collect points around Lincolnshire using their Street Tag app.

From our initial launch in June 2023, word spread, and by January 2024, all seven Lincolnshire districts had access to the free virtual tagging app. Participants earn points by collecting virtual tags, drop tags for other people to collect, and get bonuses through challenges, finding hidden QR does and augmented reality animated characters.

The Lincolnshire Show helped launch Street Tag with a special virtual trail around the showground. Visitors to the show were encouraged to download the Street Tag app and sign up on their local leaderboards.

Find out more
bit.ly/Lincs_Tag



Since we launched Street Tag over 70,000 miles have been logged across the county, equating to more than 86,000,000 steps.



An amazing **1,700 sessions** were facilitated including extra-curricular and community activities such as:

Gardening club

Handball

Community swimming

Cricket

Grass football pitches

Rugby

Table Tennis
for pupils with Special Educational Needs and Disabilities

Multi-use games area (MUGA) use

Fitness classes

Kayak club

Girls football

Netball

Alternative sports
for pupils with Special Educational Needs and Disabilities

Swimming lessons

Boxing

Gym use

Volleyball

Tennis

Badminton

Active environments

Opening School Facilities (OSF)

Spread across every district of the county, the OSF funding enables schools to open their facilities for physical activity. This can be for the local community and pupils outside of the normal school day.

A 3-year Department for Education investment has enabled Active Lincolnshire to award **£355,508** in total that means **22 schools** funded:

■ **14 secondary** schools

■ **7 primary** schools

■ **1 all through** school

The programme focuses on those who face greater barriers to being active, so the investment in the school must be co-designed with young people and the local community.

Find out more
bit.ly/Lincs_DFE

Active environments

Opening School Facilities (OSF) Investment

The funds support a minimum of a 12-week programme for indoor and outdoor facilities – with opportunities to continue after the initial period and a minimum of a 6-week programme for swimming and water safety activities – with opportunities to continue after the initial period.

We have worked with schools to support sustainable plans to help facilities stay open in the long-term and further funding will be awarded to schools in years two and three of the project.



Watch the OSF video
bit.ly/Lincs_OSF

See what we've done so far
bit.ly/Lincs_Year1





LINCOLNSHIRE'S BIKE DONATION SCHEME

“

Every bike that is donated and refurbished means one more person with transport and one less bike in landfill.

Active environments

Wheels for Life

If you have no transport - a bike can be transformative. The Wheels for Life scheme enables the donation and rehoming of bikes across Lincolnshire and is based on local need and the recognition that some residents of Lincolnshire do not have access to transport. With their new bike those who need it most can get to work, engage in social activities, ride to school and, of course, stay active by riding for leisure in our beautiful countryside.

- **3 new hubs**, Lincoln, Louth, and North Hykeham this year
- Now **6 hubs in total** serving the whole region
- **Two ride leader** training days have been delivered locally by **Cycling UK**
- **8 people** are now **qualified to lead rides**
- **200 bikes** have been donated to the scheme



Watch Wheels For Life video

bit.ly/Lincs_WheelsForLife

Read more

bit.ly/Lincs_Bike

Active environments

The Wheels for Life programme has also upskilled volunteers who have undertaken City & Guilds Level 2 Award in Cycle Mechanics training. The 10-day course upskills our Hubs mechanics to repair, build, and safety check bikes for donation.

- 3 Qualified Level 2 bike mechanics
- 66 referrals received
- 23 referral partners registered across the county

Positive impact on the environment: Preventing a bicycle from going into landfill, we can approximately **save around 100 kilograms of CO2 emissions**, give or take depending on the specifics of the bicycle and its disposal method. **The project has potentially saved 15,000kg of CO2 emissions so far.**

That's roughly **equivalent to driving a car for around 43,500-46,500 miles** in a typical petrol or diesel. Or it's equivalent to the **carbon sequestered by approximately 1,000-1,500 large trees** over the course of a year.





Facilities Investment

In December 2023, three districts in Lincolnshire were invited to participate in an investment opportunity offered by the Football Foundation. This opportunity aimed to develop PlayZones in East Lindsey, Boston, and South Holland. After submitting an expression of interest (EOI), all three areas have been invited to proceed with a full application and we are currently working on these applications.

The PlayZones programme aims to engage with local communities across the country to create outstanding sports and activity spaces and tackle inequalities in participation. The investment and resource will focus on communities

with the greatest need and deliver new or refurbished outdoor mini pitches designed for football and other sports and activities that will allow our priority groups to be more active.

Financial information

Active Lincolnshire presents the 2023/2024 financial summary, evidencing sound governance and financial management.

Total income to Active Lincolnshire for the period April 2023 – March 2024 was **£754,763**. Of this, **£570,776** was grant funding from Sport England.

Total expenditure for the period April 2023 – March 2024 was **£830,274**. Of this, **£684,741** was expenditure of Sport England grant income. Expenditure was higher than income received in this financial year due

to underspent funding received in the previous year being brought forward and associated expenditure taking place during the 2023-2024 financial year.

This annual review evidences how the funding was utilised to meet the objectives of the organisation and the funding requirements of Sport England.

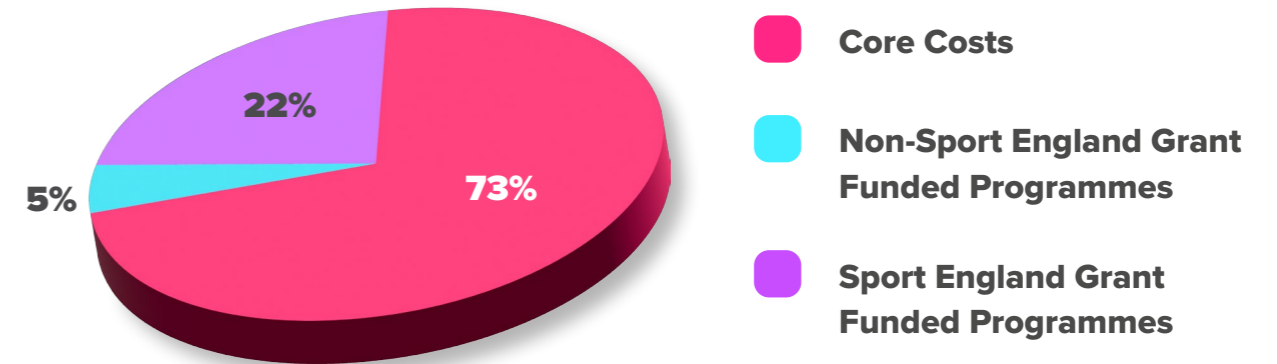


Income
£754,763



Expenditure
£830,274

Expenditure Breakdown



Sport England Funding 2023/24		
Area	Income	Expenditure
Systemic	£486,726	
Salaries and Staff Expenses		£388,521
Operating/Support Costs		£83,191
Insight, Evaluation, Communications and Learning		£3,563
Marketing and Communications		£13,791
Welfare Manager	£27,300	£9,020
Delivery	£56,750	
Active Lives		£10,000
School Games		£38,107
Brought Forward from 2022/23		
Together Fund		£128,194
Children and Young People		£10,354
	£570,776	£684,741

Reserves		
Area	Income	Expenditure
Opening Balance	£258,804	£0
Interest Recieved	£3,115	£0
	£261,919	£0

Financial information

In 2023/24, 75% of the charity's income was received from Sport England.

Additionally, non-Sport England funding was received from:

- **District authorities:** City of Lincoln Council, Boston Borough Council, East Lindsey District Council, West Lindsey District Council, South Holland District Council, North Kesteven District Council and South Kesteven District Council
- **Department for Education** (via Active Partnerships national team)
- **UK Shared Prosperity Fund**

A copy of Active Lincolnshire's full audited accounts and Trustees Report can be found on our website.

See full accounts
bit.ly/Lincs_Governance

Board of trustees

2023 – 2024

Active Lincolnshire is governed by a Board of Trustees appointed for their expertise and commitment to our mission.

The full board meets four times per year, ensuring business objectives are met. The board is supported and informed by the Finance and Audit Committee and the Governance and Standards Committee.

We adhere to Tier 3 of the Code of Sports Governance, undertake annual staff and stakeholder surveys and board reviews.

Activities undertaken by Active Lincolnshire to further its charitable purpose for the public benefit are clearly illustrated throughout this report.

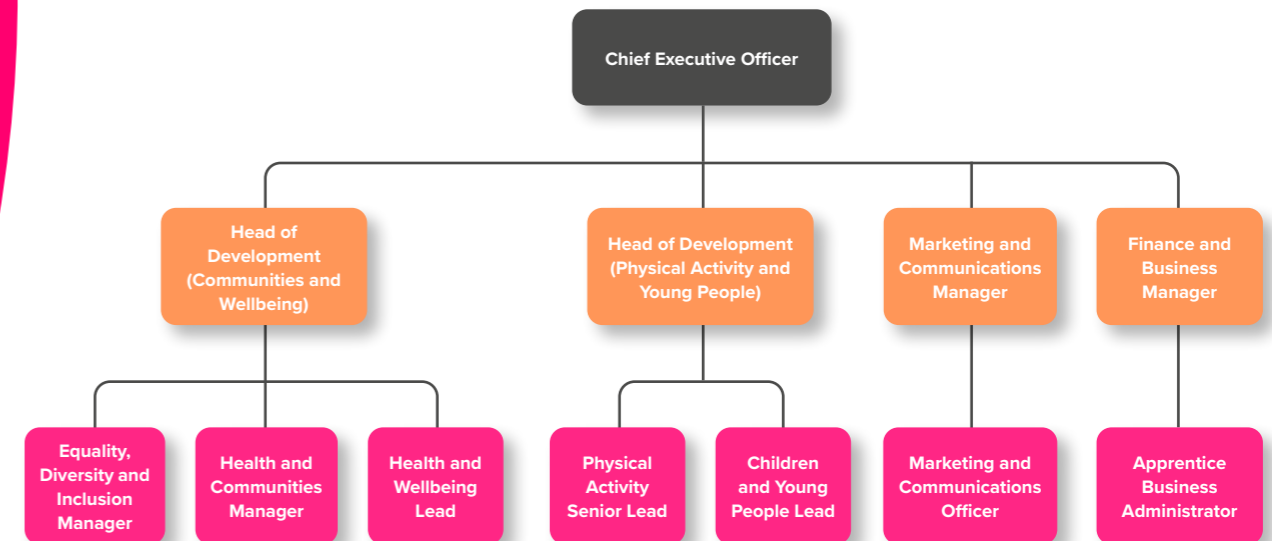
Paul Barron	Chair
Richard Flint	Vice Chair / Safeguarding and Welfare Lead
Oliver Tasker	Vice Chair (Resigned Mar 24)
Kelly Evans	Governance and Standards Committee Chair
Jo Richardson	Finance and Audit Committee Chair
Sophie Ford	EDI Lead
Karen Whitfield	Senior Independent Director
Sarah-Jane Mills, Neal Juster, Michael Morris, Roger Cleary	

See our board
bit.ly/Lincs_Board

Our team

The Active Lincolnshire team has undergone a restructure to reflect our new roles. The team has developed in skills and capabilities to ensure we are able to provide leadership for the physical activity sector and connect into all strands of the Let's Move Lincolnshire strategy.

Active Lincolnshire Staff Structure*



*As at March 2024

See our current team
bit.ly/Lincs_OurTeam

Looking ahead

Looking ahead, Active Lincolnshire will be working with Sport England to maximise the opportunity of the national ‘Place expansion’ programme. This will see a partnership approach working with local communities to support people to be more active in certain parts to the county. The ways of working and learnings will be shared across the county.

Our second strategic priority is to continue to play our role in convening and influencing partners aligned with the ‘Let’s Move Lincolnshire’ strategy, the countywide commitment to tackling inactivity – a system wide approach to influencing policy, places, planning and behaviours.

And finally, to support the physical activity sector in creating a resilient workforce, providing relevant inclusive physical activity offers across all corners of our county in developing facilities and

access to opportunities to be active and to provide positive environments for children and young people.

Our commitment to tackling inequalities and understanding how to remove the barriers that people face to being active is at the centre of our work. Along with our commitment to environmental sustainability and the welfare of people. Great governance and compliance with the Code of Sports Governance.

Our Partners

I would like to thank our volunteer Board of Trustees for their unwavering commitment, our passionate team and the many stakeholders that enable us to make a positive difference to the lives of the people of Lincolnshire. We will be celebrating the amazing work at the milestone 20th annual Lincolnshire Sport and Activity Awards in November 2024.

Thank you for being on this transformative journey with us to create a more healthy, active future.

**Emma Tatlow,
Chief Executive Officer,
Active Lincolnshire**

Primary Funder:



Additional funding partners:



Supporting Partners:



Working in partnership with:



01522 730 325

Admin@ActiveLincolnshire.com

The Point, Newland House, Weaver Rd,
Lincoln LN6 3QN



**active
lincolnshire**

ActiveLincolnshire.com

